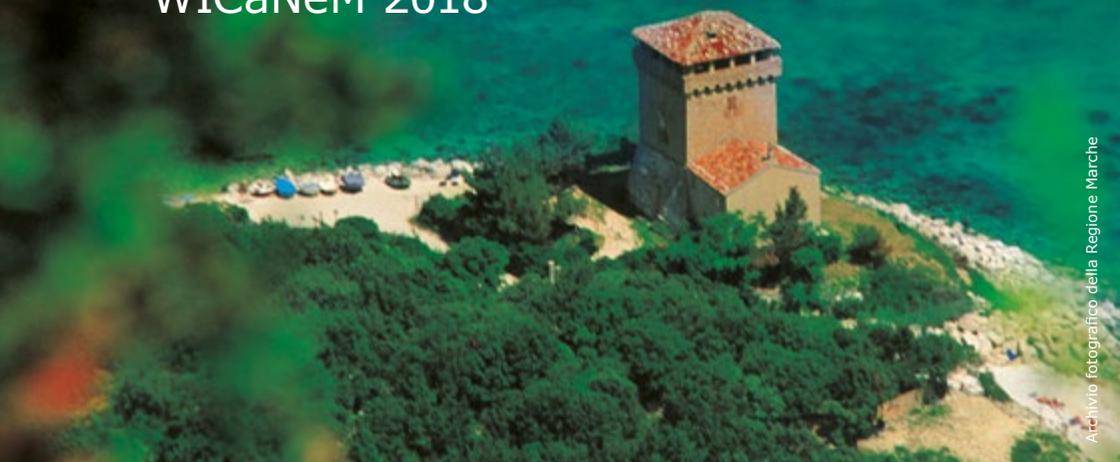


13th Wageningen International Conference on

Chain and Network Management

WICaNeM 2018



Archivio fotografico della Regione Marche

Ancona, Italy | 2nd through 4th of July 2018

Call for abstracts

WICaNeM 2018

Sustainability and Innovation in chains and networks



Archivio fotografico della Regione Marche

Over the last two decades, WICaNeM has become a well-known conference regarding the management, economics and organization of chains and networks in a Life Sciences context. Over the years, representatives of business, government and research discuss the latest issues of innovation and sustainability in chains and networks to build the sustainability agenda for the years to come. It is the 13th time we organize the WICaNeM Conference. Now we have joined forces with the Università Politecnica delle Marche to create a European Platform in Ancona, Italy. This year's Conference theme will be

Sustainability and Innovation in Chains and Network.

Next to the academic tracks, which will be held during all the days of the conference, on Monday July 2 the discussions will focus on building a sustainability and innovation agenda from an academic and research perspective, while Tuesday the 3rd of July will focus on building the sustainability agenda and the innovations that are needed from a company and business perspective. Wednesday the 4th of July will conclude the conference with a farewell reception.

Wageningen University and Research and the Università Politecnica delle Marche cordially invite professors, applied researchers, managers, consultants, and policy makers interested in the management, economics and organization of chains and networks to present and discuss their most recent advances in science and business. The benefits of participating in this unique Conference are evident: being on the cutting edge of chain and network science, meeting the experts from all over the world and, finally, yet importantly, sharing experiences with old and new friends.



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WICaNeM 2018 offers conference theme tracks, general theme tracks, and project-based tracks. Scholars and practitioners are also encouraged to propose new tracks around specific topics of interest and to invite their networks to attend. Tracks will run in smaller or larger formats, dependent on submissions and wider popularity. The following tracks are currently being organized:

Conference theme

- Managing Sustainability and Innovation in Networks and Chains

General theme tracks

- Multi-stakeholder governance mechanisms and wicked problems
- Sustainable Entrepreneurship in Chains and Networks
- Responsible Innovation in Chains and Networks
- Promoting sustainable and healthy behavior: breaking old and building new habits
- Economics and Organization of Agribusiness
- Social Network Analysis
- European Innovation Partnership and agricultural innovation networks
- Resilience of food networks in fragile areas
- Recovery of food production and networks after adverse events

Project-based tracks

- Accelerating the Development of the Biobased Economy
- Crop diversification and low-input farming across Europe: from practitioners' engagement and ecosystems services to increased revenues and value chain organization



agrireioniueuropa
associazione Alessandro Bartola
studi e ricerche di economia e di politica agraria

Correspondence

Correspondence should be sent to the WICaNeM secretariat or the track organizers:

Department of Social Science/
Management Studies
Wageningen University
and Research
The Netherlands
E-mail: wicanem.mst@wur.nl

Venue

The Conference will take place at the Università Politecnica delle Marche, Ancona. Ancona provides plenty of opportunity for several types of accommodation.

Fees

Regular participant

Early registration fee €395

PhD participant

€345

These are for participation in the conference and include all lunches and coffee breaks, the Welcome and Farewell Receptions, as well as the conference dinner on Monday 2 July.

Social activities

Conference dinner

Monday, 2nd July 2018

Closing farewell reception

Wednesday, 4th July 2018

Important dates

15 January 2018

Extended abstract submission deadline

1 February 2018

Notification of acceptance

1 March 2018

Full paper submission deadline

1 April 2018

Feedback on final paper

15 May 2018

Final paper submission deadline

1 June 2018

Early registration deadline

2nd through 4th July 2018

Conference

Call for extended abstracts and research papers

Academic and applied researchers, participants from companies, research institutes, public offices, NGOs and consultancy are invited to submit (original) scientific or business extended abstracts (1,000 words, one Word page in English) **by January 15th 2018**. Conditional to acceptance authors will be invited to submit a full paper of around 10-15 pages (A4).

A **full paper** has to be sent by **March 1st 2018**. These papers participate to the **"Best Paper Award" competition**. Best papers will be selected for publication in an issue of the **ISI listed International Food and Agribusiness Management Review (IFAMR) journal** (organized by Prof. Jacques Trienekens at Wageningen University in cooperation with Dr. Michael Gunderson and and Dr. Domenico Dentoni as IFAMR executive editors).

The website www.ifamaeurope.org provides more information about the expected content, format, track organizers, and links to our new online submission system. All abstracts and papers will be double blind-reviewed. The material submitted must be original and must not have been published elsewhere.



Organization

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- S. Bröring, University of Bonn, Germany
- T. Camps, Berenschot, University of Tilburg
- K.G. Grunert, The Aarhus School of Business, Denmark
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- H. van Trijp, Marketing and Consumer Behaviour, WUR
- E. Chiodo, University of Teramo, Italy
- S. Coderoni, Università Politecnica delle Marche, Italy

Organizing Team

- Valentina C. Materia (chair), Management Studies Group, WUR
- Maria Carmela Annosi, Management Studies Group, WUR
- Franco Sotte, Università Politecnica delle Marche, Italy
- Roberto Esposti, Università Politecnica delle Marche, Italy
- Linette Hoksbergen & Ina Versteeg, Management Studies Group, WUR

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